

# Infrastructure & Livelihood Development

## "Build-Train-Operate" Enterprise

Constructing Rural Resource Centres & Market Sheds while Skilling 100 Youth & Women as Certified Construction Professionals in Uttar Pradesh

SUBMITTED BY

**Sarvhit Vidhut Jan Kalyan Samiti**

TARGET BENEFICIARIES

**100 Youth & Women + 5 Village Panchayats**

PROJECT MODEL

**Infrastructure Creation + Skill Training + Asset Management**

LOCATION

**Uttar Pradesh (Rural Cluster — 5 Panchayats)**

**10,000+**

SQ FT CONSTRUCTED

**4,000+**

MAN-DAYS GENERATED

**₹50L+**

ASSET VALUE  
CREATED

**100%**

LOCAL LABOUR USED

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## Executive Summary

Sarvhit Vidhut Jan Kalyan Samiti respectfully presents this proposal to prospective Corporate Social Responsibility (CSR) partners for the funding of **Integrated Infrastructure Development & Livelihood Promotion**.

This initiative addresses the dual challenge of inadequate rural infrastructure and the lack of gainful employment for women and youth. Rural Uttar Pradesh suffers from a severe deficit of covered public spaces — there are no dedicated market sheds for farmers and SHG women to sell produce (exposing goods to weather and middlemen), no community halls for Panchayat meetings and training programmes, and no skill

development hubs where youth can learn trade skills to access the construction labour market.

The project will construct **1 Multipurpose Rural Resource Centre** (2,500 sq ft — training hall, meeting room, office, toilets) and **5 Village Market Sheds** (permanent Haat Bazaar structures), while simultaneously training **100 Youth & Women** in certified construction trades. The "Build-Train-Operate" model transforms beneficiaries from wage labourers into skilled contractors and permanent asset managers — they literally build their own economic future with these tools.

**CSR Alignment:** This project directly supports Schedule VII of the Companies Act 2013 — Clause (ii): livelihood enhancement; Clause (v): rural development infrastructure; and Clause (x): rural development projects. Impact is measurable through square footage constructed, certifications issued, man-days generated, and community asset revenue generated post-construction.

CSR contributions are eligible for **80G / 12A tax benefits**. All funds subject to audit with construction progress documentation, material vouchers, and wage disbursement records.

□ **"Build-Train-Operate" — 10,000+ Sq Ft of Community Infrastructure, 100 Certified Tradespeople, ₹6-8L in Direct Wages to Rural Families** □

## 02 About Sarvhit Vidhut Jan Kalyan Samiti

**Sarvhit Vidhut Jan Kalyan Samiti** is a community welfare organisation committed to holistic rural development across Uttar Pradesh. The Samiti focuses on converging infrastructure needs with employment generation — ensuring that every rupee spent on construction circulates back into the local economy through wages, local material purchase, and long-term asset maintenance employment.

The organisation brings together expertise in civil engineering, ITI-aligned vocational training, and community governance through Panchayati Raj institutions. Through partnerships with technical institutes, district Panchayats, and the National Skill Development Corporation (NSDC), the Samiti ensures that infrastructure is built to last and managed by the community — not abandoned after the CSR project closes.

## 03 Project Objectives

- ❑ **Construct Critical Rural Infrastructure** — 1 Multipurpose Rural Resource Centre (2,500 sq ft with training hall, Panchayat meeting room, office, and gender-segregated toilets) and 5 Village Market Sheds (permanent steel/RCC Haat Bazaar structures with concrete flooring and CGI roofing) to enable safe, weather-proof rural trade.
- ❑ **Skill 100 Youth & Women** in five certified construction trades — Masonry, Bar-bending & Steel Fixing, Plumbing & Sanitation, Electrical Wiring, and Carpentry & Painting — through a 15-day ITI-instructor-led programme aligned with NSDC trade certification standards.
- ❑ **Generate 4,000+ Man-Days of Immediate Paid Employment** — all trainees employed at ₹200/day during the 3-4 month construction phase, injecting ₹6-8 Lakhs in direct wages into village households through an embedded "learn and earn" construction model.
- ❑ **Improve the Rural Economy through Market Infrastructure** — 5 permanent Market Sheds provide women SHGs and farmers a dedicated, weather-protected space to sell produce directly to consumers, eliminating middlemen and reducing crop wastage from weather exposure.
- ❑ **Create ₹40-50 Lakh in Permanent Community Assets** — high-quality RCC and steel construction with a 30+ year structural life, assessed at market construction rates — the highest asset-value-to-investment ratio of any project in this portfolio.
- ❑ **Establish a Self-Sustaining Asset Management Enterprise** — form an "Asset Management Committee" comprising SHG women leaders to manage bookings, collect rental fees from the Resource Centre and market stalls, and fund routine maintenance — making the assets permanently self-sustaining.

## 04 Skills Training Programme

A **15-day residential "Construction Skills" training programme** conducted by ITI Instructors and Civil Engineers in partnership with NSDC-affiliated vocational training centres. The unique feature: trainees practice their skills **on the actual construction**

**site** — theory on Day 1-3, supervised construction practice from Day 4 onwards. By the end of the programme, each trainee has hands-on experience building the structures they will later manage. Certification is issued by the ITI/NSDC affiliate upon completion of theory + practical assessments.

Training Module	Key Content & Learning Outcomes
<b>Masonry &amp; Masonry Tools</b>	Brick laying techniques, mortar mixing ratios, bonding patterns (English, Flemish), checking levels and plumb lines, plastering surfaces, pointing — core skill for all building construction work.
<b>Bar Bending &amp; Steel Fixing</b>	Cutting and bending steel reinforcement bars; reading structural drawings and bar bending schedules; lap length and cover requirements; tying stirrups; placing reinforcement in columns, beams, and slabs.
<b>Plumbing &amp; Sanitation</b>	GI and CPVC pipe fitting; installing stop cocks, ball valves, and gate valves; fixing sanitary fixtures (WC, wash basins, taps); laying underground drainage lines; identifying and fixing leaks.
<b>Electrical Wiring</b>	Conduit pipe laying and wire drawing; fixing switches, sockets, holders, and MCBs; earthing requirements; measuring voltage and current with multi-meter; safety protocols for working on live panels.
<b>Carpentry, Finishing &amp; Painting</b>	Shuttering fabrication and erection for columns and slabs; door and window frame fixing; surface preparation and painting — distemper, enamel, exterior emulsion; final finishing and polishing.
<b>Safety &amp; PPE</b>	Use of helmets, boots, gloves, and safety harnesses; identifying construction hazards; working at heights safely; emergency procedures for accidents; basic first aid for construction site injuries.
<b>Estimation &amp; Drawing Reading</b>	Understanding architectural and structural drawings; calculating quantities of materials (brick, cement, steel, aggregate); preparing a basic Bill of Quantities (BoQ); understanding construction schedules.
<b>Asset Maintenance</b>	<b>Routine building maintenance — crack repair, waterproofing, whitewash; minor plumbing and electrical repairs; keeping maintenance logs; planning annual maintenance schedules and budget for the Asset Management Committee.</b>

## □ PHASE 1 — MARKET SHEDS (5 UNITS)

### 5 Villages

**Structure:** Permanent RCC column frame, steel purlins, CGI sheet roofing, raised concrete plinth flooring, perimeter walls with market counters

**Size:** Each shed 20×30 ft = 600 sq ft × 5 = 3,000 sq ft total market space

**Purpose:** Weekly Haat Bazaar stalls for SHG women, farmers, and artisans — weather-protected, permanent, Panchayat-managed

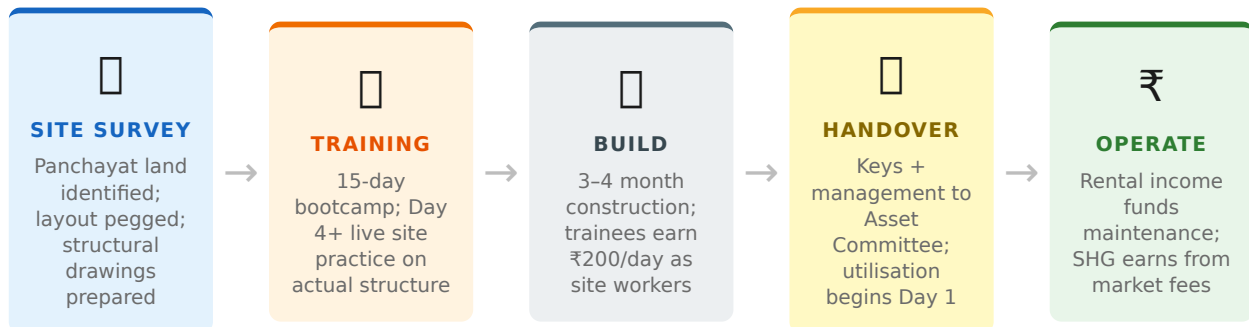
## □ PHASE 2 — RURAL RESOURCE CENTRE

### 1 Centre

**Structure:** Full RCC framed building — 2,500 sq ft including main training hall (capacity 100 persons), training room (30 persons), administrative office, and gender-segregated toilets

**Purpose:** Hub for all SHG meetings, government training programmes, Panchayat functions, and CSR skilling activities — replaces rented spaces

## The "Build-Train-Operate" Construction Sequence



### Site Selection & Panchayat MoU

Coordination with 5 Village Gram Panchayats to identify critical infrastructure gaps through Gram Sabha consultations. Land allocation via formal Panchayat resolution — ensuring community ownership and preventing future land disputes. Panchayat contributes land; CSR funds construction — a high-leverage partnership model.

### Employment Rotation — "Everyone Builds, Everyone Earns"

A rotation schedule ensures all 100 trainees receive equal opportunity to work on the construction site and earn wages (₹200/day) during the 3-4 month construction phase. This is an embedded "cash transfer" mechanism — wage payments of ₹6-8 Lakhs flow directly from the project into rural household incomes during the construction period.

## Asset Management Committee Formation

Upon completion, a formal "Asset Management Trust" is constituted — comprising elected SHG women leaders from all 5 villages. The Committee manages: (i) bookings and rental fee collection for the Resource Centre; (ii) weekly market shed allotments and stall fees; (iii) maintenance scheduling and minor repair contracting. Committee operates a dedicated bank account. Revenue used for maintenance fund and quarterly SHG dividend.

## 06 Budget Breakdown (INR)

Budget Head	Min Cost (₹)	Max Cost (₹)	Remarks
<b>Training Programme (15 days, 100 youth)</b>	3,00,000	4,50,000	Training kits, ITI instructor fees, stipends during training, NSDC certification fees
<b>Construction Materials (Cement, Steel, Bricks, Aggregate)</b>	18,00,000	22,00,000	For Resource Centre + 5 Market Sheds; procurement from local suppliers stimulates village economy
<b>Labour Wages (Paid to Trainees &amp; Skilled Masons)</b>	6,00,000	8,00,000	4,000 man-days @ ₹200/day for trainees; embedded direct wage transfer into village households
<b>Site Development &amp; Flooring</b>	3,00,000	4,50,000	Land levelling, excavation, concrete flooring, plinth, boundary walls, site clearance
<b>Furniture &amp; Fixtures</b>	1,50,000	2,00,000	Training chairs and tables for Resource Centre; market stall counters for 5 Market Sheds

Budget Head	Min Cost (₹)	Max Cost (₹)	Remarks
<b>Contingency, Supervision &amp; Quality Control</b>	1,50,000	2,00,000	Site engineer fee, safety gear for 100 workers, water supply, temporary site facilities, material testing
<b>TOTAL PROJECT COST</b>	<b>₹33,00,000</b>	<b>₹43,00,000</b>	<b>1 Resource Centre + 5 Market Sheds + 100 Certified Tradespeople</b>

CSR FUNDING REQUESTED — FULL PROJECT (INFRASTRUCTURE + TRAINING + WAGES) · ONE-TIME CAPITAL INVESTMENT

**₹33L - ₹43L**

Asset creation + immediate wage injection + 30+ year community infrastructure — no recurring CSR dependency. MGNREGA convergence for unskilled labour reduces net CSR ask to ₹25-35L.

NET (MGNREGA)

**₹25-35L**

ASSET VALUE

**₹40-50L**

**Named Component Sponsorship:** Donors may sponsor the "**Rural Resource Centre**" (₹20-26L — building named and plaqued with donor's name for its 30+ year life) or the "**Market Sheds**" **Component** (₹8-11L for all 5 sheds — each shed named with donor attribution in the village it serves). Both components have the longest-duration CSR attribution in this portfolio.

**Government Convergence:** MGNREGA unskilled labour wages (₹6-8L) can be converged, reducing net CSR ask; Rurban Mission provides infrastructure funding for cluster villages; MP/MLA Local Area Development (LAD) funds can contribute to furniture and fixtures.

## 07 Expected Impact & Outcomes

### Skill Wage Impact — Before vs After Certification

BEFORE — UNSKILLED LABOURER

AFTER — CERTIFIED TRADESPERSON

**₹200/day**

Daily wage as unskilled construction helper  
— no regular employment, no bargaining power, seasonal income only



**₹500-700/day**

Skilled mason / electrician / plumber — 2.5-3.5x higher daily wage, year-round employment in construction sector

**10,000+**

**SQ FT BUILT**

2,500 sq ft Resource Centre  
+ 3,000 sq ft Market Sheds  
+ site development

**100**

**YOUTH CERTIFIED**

NSDC-certified tradespeople  
— masons, electricians, plumbers, carpenters earning 2.5-3.5x pre-certification wages

**4,000+**

**MAN-DAYS CREATED**

Immediate paid employment during construction — 1,500 skilled + 2,500 unskilled man-days

**₹6-8L**

**WAGES INJECTED**

Direct cash transfer into 100 village households during the 3-4 month construction phase

**₹3L+**

**ANNUAL REVENUE**

Post-construction asset rental income funding maintenance and SHG dividend permanently

**30+ Yrs**

**ASSET LIFE**

High-quality RCC construction — the longest-duration community impact asset in this portfolio

**Economic Multiplier Effect:** Every ₹1 spent on construction circulates multiple times through the local economy. Material purchases from local brick kilns, sand suppliers, and aggregate dealers stimulate village-level trade. Wages paid to trainees are spent locally on food, clothing, and education — creating an economic multiplier effect that amplifies the real community benefit well beyond the stated project cost.

**Women SHG Impact:** Permanent Market Sheds eliminate the most significant constraint on women SHG income — lack of a fixed, weather-protected selling point. Currently, SHG women sell produce at roadsides, losing 20-30% to weather damage and paying high middleman margins. With dedicated sheds at fixed locations, women can build a regular customer base, advertise their stall, and retain the full market price for their produce.

## 08 Return on CSR Investment

The project generates returns at three distinct levels — immediate wage income, long-term skilled employment, and permanent asset revenue:

▣ **ASSET REVENUE — RESOURCE CENTRE**

**₹2.4L/yr**

₹20,000/month in booking fees

Community hall rented for weddings, government trainings, NGO workshops, and Panchayat functions — year-round demand in any village cluster

▣ **ASSET REVENUE — MARKET SHEDS**

**₹60K/yr**

₹1,000/shed/month × 5 sheds

Weekly Haat Bazaar stall allotment fees; stall rental for farmers, artisans, and SHG product sellers — recurring income every market day

▣ **COMBINED ASSET REVENUE**

**₹3L+/yr**

Total annual self-generated revenue

Funds 100% of routine maintenance costs (whitewash, minor repairs, electricity) with surplus distributed as quarterly SHG dividend

**CONSTRUCTION PHASE RETURNS (IMMEDIATE)**

Wages paid to trainees (4,000 man-days)	₹6-8L
Local materials purchased (economic multiplier)	₹18-22L
Asset value created (RCC + Steel structure)	₹40-50L
<b>Skill wage premium (post-certification)</b>	<b>₹500-700/day</b>

**POST-CONSTRUCTION RETURNS (ANNUAL)**

Resource Centre rental fees	₹2,40,000
Market Shed stall fees (5 sheds)	₹60,000
Less: Annual maintenance budget	(₹1,00,000)
<b>Net Annual Surplus (SHG Dividend)</b>	<b>₹2,00,000</b>

**Cost Per Sq Ft — Benchmark Comparison:**

- ✓ **Civil Structure:** ₹1,200/sq ft (well within rural UP construction benchmarks — MGNREGA-converged unskilled labour reduces this further)
- ✓ **Finishing:** ₹300/sq ft
- ✓ **Total:** ₹1,500/sq ft — delivering ₹40-50L of assessed asset value from a ₹33-43L investment, representing **15-20% asset appreciation at completion.**

**09 CSR Alignment & Compliance**

This project qualifies under **Schedule VII of the Companies Act 2013** and directly addresses multiple UN Sustainable Development Goals (SDGs):

**SDG 8**

**Decent Work & Economic Growth:** This project is the most direct employment-generation initiative in this portfolio — creating 4,000+ man-days of immediate paid construction employment, and then upgrading 100 workers' long-term

earning capacity by 2.5–3.5x through certified trade skills. Decent, skilled work that pays fair wages is the outcome.

**SDG 9**

**Industry, Innovation & Infrastructure:** Building resilient rural infrastructure (RCC construction, 30+ year life) that directly enables economic activity — market sheds enable commerce, resource centres enable training and governance, and the skilled workforce produced serves the broader rural construction industry's demand for certified trades.

**SDG 11**

**Sustainable Cities & Communities:** Making rural settlements inclusive, safe, and economically active — permanent market sheds eliminate weather-related crop loss and give women SHGs a formal commercial presence; the Resource Centre gives communities a gathering, training, and governance hub that replaces ad-hoc, rented spaces.

**SDG 1**

**No Poverty:** The wage injection during construction (₹6–8L) and the long-term income boost from skill certification (unskilled ₹200/day → skilled ₹500–700/day)

directly lifts 100 families' income levels — the most direct and measurable poverty reduction outcome of this investment.

**MGNREGA & Government Convergence:** Under MGNREGA, unskilled construction labour wages (₹6–8L) are fundable through the Gram Panchayat's MGNREGA entitlement — significantly reducing the net CSR ask to ₹25–35L while the Panchayat co-invests in the community's own infrastructure. The Rurban Mission (for cluster villages) and MP/MLA Local Area Development funds provide additional convergence opportunities for furniture, fixtures, and electrification.

**10**

**Monitoring, Reporting & Accountability**

Mechanism	Details	Frequency
<b>Construction Progress Log</b>	Daily progress photographs with GPS geotag; material consumption register (cement bags, steel bars, bricks used); labour attendance muster roll with biometric thumbprint — signed by site engineer	Daily
<b>Financial Audit &amp; Wage Records</b>	All material purchase bills and vendor vouchers filed; wage disbursement records with beneficiary thumbprint; bank statement reconciliation; monthly expenditure report to CSR partner	Monthly

Mechanism	Details	Frequency
<b>Quality Control Inspection</b>	Site visit by independent structural/civil engineer; material testing — cement cube strength (28-day), steel tensile test reports; comparison vs approved structural drawings; photo-documented quality report	Bi-Monthly
<b>Training Assessment</b>	Skill assessment of all 100 trainees before training (baseline) and after (endline); practical skill demonstration on the construction site; NSDC certification issuance record; placement tracking (employment status 3 months post-project)	Pre & Post
<b>Annual Utilisation &amp; Asset Report</b>	<b>Utilisation certificate from Gram Panchayat; asset handover photographs; Asset Management Committee accounts (revenue collected, maintenance spent, surplus distributed); before-after infrastructure impact photographs</b>	<b>Annual</b>

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## Partnership Opportunity

We invite forward-thinking CSR partners to invest in this "Asset Building & Employment" project. A one-time investment of **₹33 to ₹43 lakhs** will deliver:

- ★ **Permanent, named community infrastructure** — 1 Rural Resource Centre and 5 Market Sheds bearing the CSR partner's name, actively used by communities for 30+ years, visible and attributable every single day.
- ★ **100 certified construction tradespeople** — NSDC-certified masons, electricians, plumbers, and carpenters earning ₹500-700/day (2.5-3.5x pre-certification wages) serving the rural construction sector for the rest of their working lives.
- ★ **₹6-8 Lakhs in direct wage injection** into 100 village households during the construction phase — an embedded cash transfer mechanism that makes construction workers the first beneficiaries of their own project.
- ★ **₹40-50 Lakh in permanent community asset value** — the highest asset-value-to-investment ratio of any project in this portfolio, with assets self-maintaining through ₹3L+ annual rental revenue from Day 1 of operations.
- ★ **The most visible, long-duration CSR attribution** — a physical building in a village with the donor's name on it is the gold standard of CSR visibility, providing 30+ years of brand recall and community goodwill from a single investment.

**Named Component Sponsorship:** Donors may sponsor the "**Rural Resource Centre**" (₹20–26L — primary building, named plaque on the main entrance visible to every visitor for 30+ years) or the "**Skill Training Component**" (₹3–4.5L — 100 NSDC certifications funded, with donor branding on all certificates issued).

ANNEX A · PROGRAMME REFERENCE

## Infrastructure Project Setup — Resource Centre + Market Sheds

Skills Training, Key Construction Activities & Budget for Integrated Infrastructure Development

### A1 — Skills Training Programme (Summary)

Training Module	Key Content & Learning Outcomes
<b>Masonry</b>	Brickwork, mortar mixing, plastering, flooring, and pointing — core RCC building skill.
<b>Electrical</b>	Conduit wiring, switch fixing, earthing, MCB installation, electrical safety.
<b>Plumbing</b>	GI/CPVC pipework, tap fitting, sanitary fixtures, underground drainage.
<b>Carpentry &amp; Finishing</b>	Shuttering, door/window fixing, painting — distemper, enamel, exterior emulsion.
<b>Safety &amp; PPE</b>	Helmet, boots, harness use; hazard identification; first aid for site injuries.
<b>Estimation &amp; Drawing Reading</b>	<b>BoQ calculation, structural drawing interpretation, material quantity estimation.</b>

### A2 — Key Project Activities

- 1. Site Survey** Identify Panchayat land; topographic survey; structural drawings prepared by civil engineer; material BoQ finalised.
- 2. Training** 15-day ITI-instructor-led bootcamp; theory (Day 1–3) + live site practice (Day 4–15); NSDC exam on Day 15.
- 3. Foundation** Excavation, PCC laying, footing reinforcement and concreting — first live

construction task for trainees.

- 4. Structure** Column casting, beam and slab work, brickwork, CGI roofing for market sheds — main construction phase.
- 5. Finishing** Plastering, flooring, painting, electrification, plumbing fixtures, furniture installation — final phase.
- 6. Handover** Keys handed to Asset Management Committee; Panchayat utilisation resolution passed; naming plaque installed.
- 7. Inauguration** Grand public inauguration; market launch on Day 1; Resource Centre first booking scheduled.
- 8. Utilisation** Weekly Haat Bazaar begins; Resource Centre booking calendar published; maintenance fund established.

### A3 — Budget Breakdown (INR)

Budget Head	Min Cost (₹)	Max Cost (₹)
Training (15 days, 100 beneficiaries)	3,00,000	4,50,000
Construction Materials (Cement, Steel, Bricks)	18,00,000	22,00,000
Labour Wages (4,000 man-days)	6,00,000	8,00,000
Site Development & Flooring	3,00,000	4,50,000
Furniture & Fixtures	1,50,000	2,00,000
Contingency, Supervision & Quality Control	1,50,000	2,00,000
<b>TOTAL PROJECT COST</b>	<b>₹33,00,000</b>	<b>₹43,00,000</b>

ANNEX B · BUSINESS BLUEPRINT

## Asset Management Model — Sustainable Revenue for Self-Maintenance

Community-Owned Revenue Model Ensuring Assets Never Degrade for Lack of Maintenance Funds

### B1 — Executive Summary

Infrastructure projects fail when they lack a maintenance funding model — buildings deteriorate, market sheds fall into disrepair, and the CSR investment is wasted within 5–

10 years. This project pre-empts that failure by establishing a "**Revenue Model for Community Assets**" from Day 1. The Asset Management Committee generates rental income that fully funds routine maintenance costs — making the infrastructure genuinely perpetual with zero ongoing CSR input.

### Core Value Propositions:

- ✓ **Rental Income:** Resource Centre rented for weddings, government training programmes, and NGO workshops — year-round demand in rural clusters ensures revenue even in agricultural off-seasons.
- ✓ **Market Fees:** Small weekly stall fees from farmers and SHG sellers using market sheds — charged at a fraction of what middlemen cost, making compliance immediate and willing.
- ✓ **Community Ownership:** Communities built these structures with their own hands — they will protect and maintain what they have invested their labour in.

## B2 — Revenue Sources

Asset	Activity	Est. Revenue
<b>Community Hall (Resource Centre)</b>	Weddings, family functions, government events	₹15,000/event (3–4 events/month)
<b>Training Room (Resource Centre)</b>	Government/NGO workshop rentals	₹5,000/day (4–5 days/month)
<b>Market Sheds (5 units)</b>	<b>Weekly Haat Bazaar stall fees (₹50/stall/day × 30 stalls × 2 days/week)</b>	<b>₹12,000/month/shed</b>

## B3 — Asset Management Trust Structure

- ✓ An **Asset Management Trust** is formally constituted comprising elected SHG women leaders from all 5 villages — registered with the Gram Panchayat as the authorised asset manager.
- ✓ The Trust **collects all booking fees** into a dedicated bank account; maintains a public booking calendar for the Resource Centre; manages weekly stall allotment for Market Sheds.
- ✓ Revenue utilisation: **60% → Annual Maintenance Fund** (whitewash, plumbing repairs, electrical maintenance, cleaning); **40% → SHG Dividend** distributed quarterly among the 5 SHG managing the Trust.

✓ **Monthly public accounts** shared at Gram Sabha — full community transparency over asset revenue and maintenance spending, building perpetual community trust in the management model.

## ANNEX C · FINANCIAL REFERENCE

### Project Economics — Construction, Employment & Asset Returns

Per-sq-ft cost benchmarks, employment generation metrics, and government convergence analysis

#### C1 — COST PER SQ FT BENCHMARK

Civil Structure (RCC frame + brickwork) ₹1,200/sqft

Finishing (plaster, paint, flooring) ₹300/sqft

**Total Construction Cost Rate** ₹1,500/sqft

#### C2 — EMPLOYMENT GENERATION

Skilled man-days (trained beneficiaries) 1,500

Unskilled man-days (MGNREGA eligible) 2,500

**Total man-days & wages distributed** 4,000 / ₹6-8L

#### C3 — Government Convergence Schemes:

✓ **MGNREGA:** Unskilled labour wages (₹6-8L) fundable via Gram Panchayat's annual MGNREGA labour entitlement — direct reduction in net CSR ask to ₹25-35L.

✓ **Rurban Mission:** If the village cluster is identified under the SVAMITVA/Rurban cluster programme, capital infrastructure funding of ₹5-10L may be available from the Ministry of Rural Development.

✓ **MP/MLA Local Area Development:** Furniture, fixtures, and electrification costs (₹1.5-2L) are eligible for MP/MLA LAD fund support — reducing CSR ask for non-structural components.

## SUMMARY

### Overall Project — Total CSR Funds Request

Consolidated funding for Infrastructure Development & Livelihood Promotion — 5 Panchayats

#	Project Component	Scope	Min (₹)	Max (₹)
1	<b>Infrastructure &amp; Livelihood Project</b>	1 Resource Centre + 5 Market Sheds + 100 Youth Trained	33,00,000	43,00,000
<b>TOTAL GROSS PROJECT COST</b>			<b>₹33,00,000</b>	<b>₹43,00,000</b>

### Net CSR Requirement — After MGNREGA Convergence

Component	Gross Cost	MGNREGA Labour Support	Net CSR Ask
<b>Construction (Centre + Sheds)</b>	<b>₹33L-₹43L</b>	<b>₹6L-₹8L (unskilled labour wages)</b>	<b>₹25L-₹35L</b>

Metric	Infrastructure & Livelihood Project
Asset Value Created	₹40-50 Lakhs — assessed at rural UP construction market rates
Man-days of Employment	4,000+ paid man-days — ₹6-8L in direct wage transfer during construction
Youth / Women Certified	100 NSDC-certified tradespeople (masons, electricians, plumbers, carpenters)
Villages / Panchayats Covered	5 Gram Panchayats — each with Market Shed; 1 shared Resource Centre
Post-Construction Revenue	₹3L+ per year — funds 100% of maintenance; surplus as SHG dividend
<b>Asset Operational Life</b>	<b>30+ years — RCC construction with active community-managed maintenance</b>

### Why This Investment Makes Sense for Your CSR Portfolio:

Infrastructure is the backbone of all development — every other livelihood project in this portfolio benefits from the training rooms, meeting halls, and market spaces this project creates. This project is unique because it does not just *build* a structure; it *builds skills* and *injects cash* into the local economy simultaneously. The beneficiaries literally build their own future.

✓ **Maximum Visibility:** A physical building with the donor's name — the gold standard of CSR visibility, visible to the community every day for 30+ years.

- ✓ **Immediate Job Creation:** ₹6-8L in wages paid directly to 100 families during construction — no delay between investment and impact.
- ✓ **Community Ownership:** Built by local hands, managed by local women — the strongest predictor of long-term infrastructure sustainability.
- ✓ **Sustainable:** Generates its own maintenance revenue from Day 1 — truly zero recurring CSR dependency.

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**Authorised Signatory**

Sarvhit Vidhut Jan Kalyan Samiti

Date: \_\_\_\_\_

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**Project Coordinator**

Infrastructure & Livelihood Programme

Date: \_\_\_\_\_